



	January	February	March	April	May	June	July	August	September	October	November	December
Key Dates:				40th Earth Day: 4/22 (Thurs)							America Recycles Day: 11/15 (Mon)	
Trigger 6/yr.	Kids/family indoor activities		Compostable bags		Composting w. practical tips					HHW		Green get-togethers
Sun Column 1/mo.	New Yrs Resolution	Family indoor activities	Compostable bags	Earth Day	Composting	Kids outdoor activities	Recycling while away	Back to School	Moving	Auto	Green get-togethers	Gift recycling
Blog 2/mo.	New Yrs Resolution News/Add	Family indoor activities News/Add (spec. Valentines ideas?)	Compostable bags News/Add	Earth Day News/Add	Composting News/Add	Kids outdoor activities News/Add	Recycling while away News/Add	Back to School State Fair	State Fair Moving	Auto News/Add	America Recycles Day Green get-togethers	Green get-togethers Gift Recycling
FB, Twitter 2+ /mo.	New Yrs Resolution News/Add	Family indoor activities News/Add (spec. Valentines ideas?)	Compostable bags News/Add	Earth Day News/Add	Composting News/Add	Kids outdoor activities News/Add	Recycling while away News/Add	Back to School State Fair	State Fair Moving	Autos News/Add	America Recycles Day Green get-togethers	Green get-togethers Gift Recycling
Partner Outreach 6/yr.	Jan/Feb: 1/19 Posted calendar Kids activities available Resolution		Mar/Apr: 3/16 Compostable bags Earth Day HHW Toolkit Survey		May/June: 5/18 Composting Kids outdoor activities?		July/Aug: 7/13 Recycling while away Back to school State Fair		Sept/Oct: 9/14 State Fair America Recycles Day Autos		Nov/Dec: 11/9 America Recycles Day Gifts, tree recycling?	
Green Tips 6/yr.	Jan/Feb: 1/26 New Yrs Resolution Family indoor activities?		Mar/Apr: 3/23 Compostable bags Earth Day Reader survey?		May/June: 5/25 Composting Kids outdoor activities?		July/Aug: 7/20 Recycling while away Back to school State Fair		Sept/Oct: 9/21 State fair Autos Green Halloween		Nov/Dec: 11/16 America Recycles Day-- send date? Gifts and tree recycling?	